



Tannery Pond Center

ARTS ♦ EDUCATION ♦ COMMUNITY

2022 ANNUAL REPORT



228 Main Street | North Creek | NY, 12853 | 518-251-2505 | tannerypond.org

VISION 2033

Tannery Pond is regionally prominent as a premier venue for arts programming and community events inspiring and engaging audiences of all interests, cultures, and ages in a dynamic, interactive, and state-of-the-art building.

MISSION

Tannery Pond Center is dedicated to enriching lives through participation in quality arts programming, offering robust educational, cultural, and social opportunities in a vibrant community center.

CORE VALUES

- We are accessible, responsive, and welcoming to all.
- We value the importance of the arts and education.
- We pursue excellence in all aspects of programming and operations.
- We support creativity and experimentation.
- We value collaboration with individuals and organizations.
- We respect our audiences.
- We are fiscally responsible.
- We recognize and honor our relationship to the people and unique environment of the Adirondack Park.

GOALS

1. Provide a range of programming with performances, exhibits, workshops, and community events.
2. Offer an accessible, attractive, and hospitable environment that ensures a compelling visitor experience for people of all ages, cultures and interests with local and regional events and community gatherings.
3. Enhance the economic vitality of the area with robust programming and a community center that attracts visitors to the region and supports the visibility and commerce of local businesses.

2023 BOARD OF TRUSTEES

Cheryl Gillespie, President
Donna Welch, Vice President
Don Preuninger, Treasurer
Christian Holt, Secretary
Sharon Barr
Carolyn Bischoff
Deborah Cunningham
Mindy Preuninger
Wendy Sargent
Dave Skibinski

STAFF

Candice Murray, Executive Director
Susan DeGrush, Administrative Assistant

Message from TPC Board of Trustees President

2022 was a year of excitement, change and action.

In November 2021, two circumstances sparked the transformation of Tannery Pond Center's vision to becoming a premier venue for arts programming and community events that would inspire and engage audiences of all interests, cultures, and ages in a dynamic, interactive, and state-of-the-art building.

- The Town of Johnsbury Board passed a resolution to enter into a long-term lease agreement with Tannery Pond Center for the Arts, Education and Community Gatherings, Inc. (TPC) to lead, manage and operate Tannery Pond Community Center.
- Glenn Pearsall presented TPC with a challenge match of \$75,000.

These events triggered aggressive shifts in programming, marketing, and development initiatives as the organization positioned itself for finalization of the lease in 2023. We are proud of the accomplishments achieved in 2022:

- *D*oubled+ the \$75,000 match challenge in one year's time.
- *H*ired a full-time Executive Director and initiated the process to hire a second full-time employee to support TPC's plans for expanding programming; building financial resources through donations and grants; and assuming control of a community center once the lease is finalized.
- *R*edesigned the website and created a Logo for consistent branding and marketing of TPC's programming and Tannery Pond Community Center.
- *I*ntroduced the Sunday Winter Coffeehouse and Thursday Summer Concert series.
- *A*dded a Spring and Fall Workshop series to the programming schedule.
- *L*aunched the first annual Community Social.
- *P*rocurd a grant of \$40,000 to support technical upgrades.
- *P*urchased a modern and programmable lighting system for the auditorium.
- *P*urchased a state-of-the-art projection system.
- *P*urchased software programs to support financial and donor management.

The work has just begun, and we thank our many supporters who have generously and continuously contributed to TPC moving us towards our vision with the means to continue to grow and change.

"SMALL ACTIONS X LOTS OF PEOPLE = BIG CHANGE"

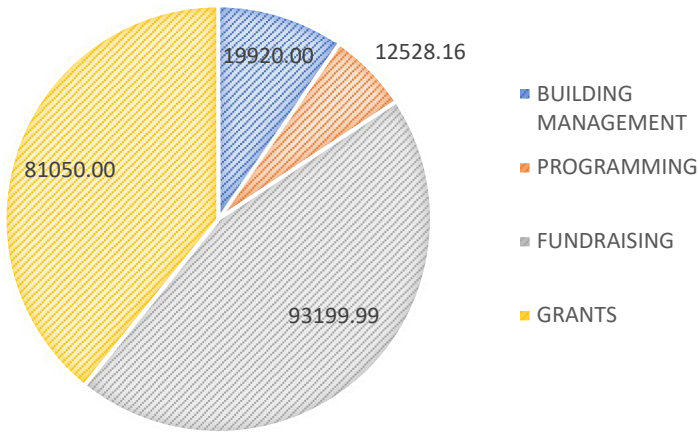
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Best Regards,

Cheryl Gillespie

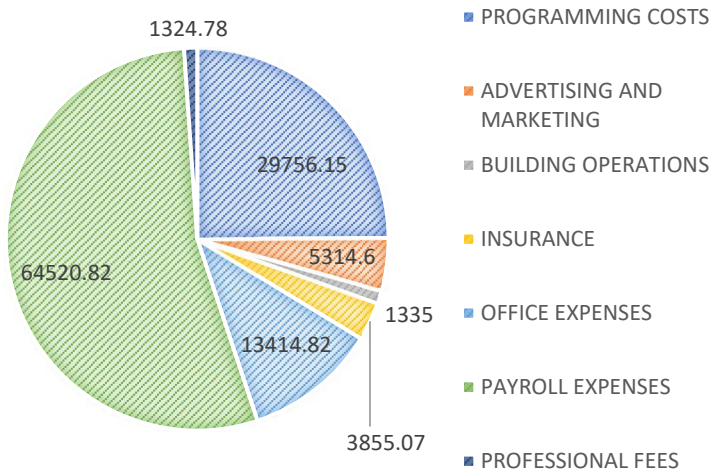
FINANCIAL REPORT

REVENUE



BUILDING MANAGEMENT	19920.00
PROGRAMMING	12528.16
FUNDRAISING	93199.99
GRANTS	81050.00

EXPENSES



PROGRAMMING COSTS	29756.15
ADVERTISING/MARKETING	5314.60
BUILDING OPERATIONS	1335.00
INSURANCE	13414.82
OFFICE EXPENSES	3855.07
PAYROLL EXPENSES	64520.82
PROFESSIONAL FEES	1324.78

PROGRAMMING

GALLERY

"Art of Travel" Community Submissions

"Winter into Spring" George Dirolf's

"Collage" Lisa Collado

"Stories of Rural Dislocation and Disturbance" Susan Hoffer

"Coloring Inside the Blue Line" Carol A. Whitney

Arc of Art Education: 50 Years of Practice" Beth Maher & Friends

"The Fragments of What Was" John Cropley

"Inspired by Nature and Friendship" Cari Clement & Lynda McIntyer

"Art washes away from the soul the dust of everyday life." —Pablo Picasso



STAGE

Folk Rock: Dave Maswick & Joel Brown

Folk: Girl Blue

Jazz: Bob Meyer

Groove and Jam: Organ Fairchild

Classical: Saratoga Chamber Players

A Cappellas: The Enharmonics

Musical Show Tunes: Seagle Festival

Children's Opera, Seagle Music Festival:

"The Three Bears"

Folk, Roots & Gospel: Durham County Poets

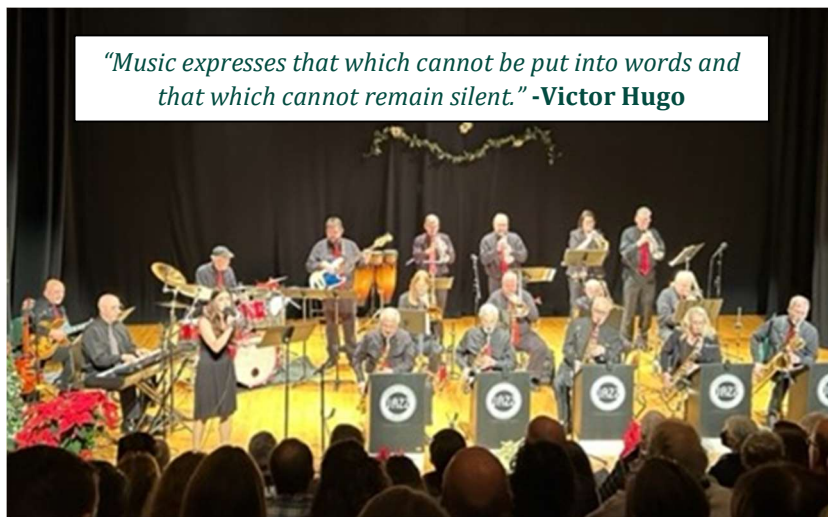
Comedy: Rusty DeWees

Classical: Lake Placid Sinfonietta

Rock N' Roots: David Hyde & The Marcabes

Gem Radio Theatre: "It's a Wonderful Life"

Jazz: North Country Jazz Project



Workshops

Paper Marbling – John Bielik

3D Printing – Michael Wilson

Stained Glass Sun Catchers – Mary Pokrentowski

Wood Laser Cutting – Cindy Cerda

Kids Art Card-Making-: Ashley Campbell

Kids Art Seasonal Fairs: Winter, Spring, Fall

Summer Kids Art at the Farmer's Market



Community Social

Creative Cake Contest

Music with Dave Hyde and the Macabes

Food Trucks & Outdoor Games

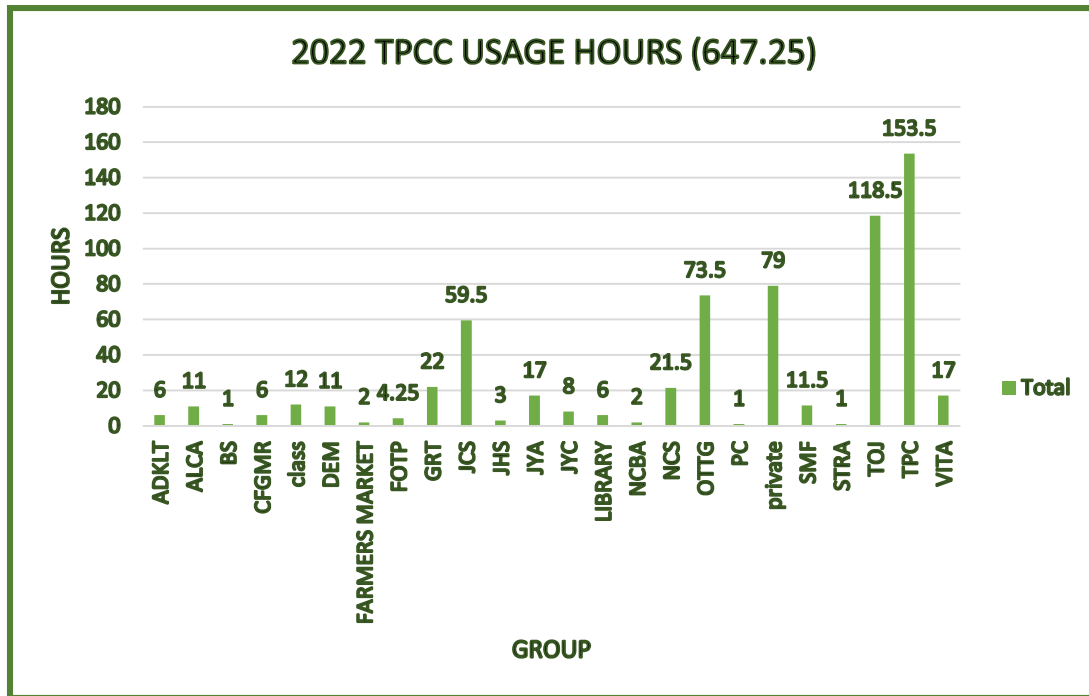
Artist Demonstrations:

Winnie Martin: Paper Beading

Cari Clement: Jewelry and Felting

Kate Hartley: Watercolor Painting

TANNERY POND COMMUNITY CENTER



ADKLT	Adirondack Land Trust
ALCA	Adirondack Lakes Center for the Arts
BS	Johnsburg Youth Baseball/Softball
CFGMR	Community Fund Gore Mountain Region
DEM	Johnsburg Democratic party
FOTP	Friends of the Park
GRT	Gem Radio Theater
JCS	Johnsburg Central School
JYC	Johnsburg Youth Council
JHS	Johnsburg Historical Society
JYA	Johnsburg Youth Athletics
NCBA	North Creek Business Alliance
NCDM	North Creek Depot Museum
NCS	North Country Singers
OTTG	Our Town Theater Group
SMF	Seagle Music Festival
TOJ	Town of Johnsburg
TPC	Tannery Pond Center
VITA	Volunteer Income Tax Assistance